

ABSTRACT OF THE DISCLOSURE

5 The present invention provides a transflective  
polarizer comprising a dichroic polarizer, a reflective  
polarizer and a transflector, wherein a transmission axis  
10 of the dichroic polarizer and a transmission axis of the  
reflective polarizer are directed to the same direction, which  
can give a transflective liquid crystal display having higher  
transmission brilliance than a conventional transflective  
liquid crystal display while having reflection brilliance  
10 corresponding to the conventional transflective liquid  
crystal display.